

Organizational Chart | Internal Team



2025

VISIONARY
 Nancy Braun
 CEO
 LMA
 Branding
 Culture
 Ideas
 Strategy
 Relationships
 Problem Solving

INTEGRATOR
 Hannah Joyce Baluyot
 Executive Administrator
 LMA
 Gatekeeper for CEO
 Logic
 Remove
 Obstacles/Barriers
 General Duties
 Special Projects

HUMAN RESOURCES
 Nancy Braun
 HR Director
 Recruiting
 Hire
 Training

MARKETING
 Hannah Joyce Baluyot
 Marketing Officer
 Marketing Systems
 Implementation
 Marketing Team
 Supervision

OPERATIONS
 Allanda Jernigan
 Operations Manager
 Operational Oversight
 Team Management
 Tenant & Client Relations
 Financial Management
 Compliance & Risk Management
 Performance Monitoring &
 Reporting Strategic Planning

SALES
 Janan Kennedy
 Executive Property Manager
 Responsible for overall health of
 all portfolios
 Implements policy & procedures
 Responsible for new PM sign ups
 Handle escalations

FINANCE
 Mark States
 Bookkeeper
 Reporting and Systems
 Property Accountant
 Manages the team

Wendy Matthews
 Marketing Coordinator
 Special Projects
 LastPass Management
 Login Oversight
 Re-targeting Campaigns

Aldwin Lorenzana
 Property Management
 Assistant
 Record Keeping
 Insurance Management
 Owner Marketing Management
 Owner & Resident Communication
 Delinquencies
 Lease Renewals & Move Outs
 PM Agreements

Jeziel Jimenez
 Lead Generation Specialist
 CPM Investor leads
 Inbound Communications
 Outbound Sales
 Set appointments
 Follow-ups

Meliza Lacson
 Bookkeeper Assistant
 Tracking
 Reporting
 Reconciliation
 P&L
 Payroll
 Supplies

Ian Llamas
 Video Editor
 Content & Video creation
 Social Media postings
 Google Ads

Shane Galang
 Resident Coordinator
 Resident Management
 Utility & Service Management
 HOA Coordination
 Airbnb Management
 Prospective Client Management
 Screening Applications

Sabrina Lopez
 Lead Generation Specialist
 CPM leads
 Inbound Communications
 Outbound Sales
 Set appointments
 Follow-ups

Anna Staples
 Tracking & Reporting
 Does our Trust account works

Princess Zarah Corpuz
 Digital Marketing
 Graphics creation
 Social Media postings
 Data Analytics
 Facebook Ads

Mary Grace Zambo
 Concierge
 Lead Management
 Communication Open House
 Management Tenant Inquiries
 Inbound & Outbound Calls
 Set Appointments
 Follow Ups

Raymart Agang
 Lead Generation Specialist
 CPM leads
 Inbound Communications
 Outbound Sales
 Set appointments
 Follow-ups

PMW
 Web & SEO Specialist
 Website
 SEO
 Omnipresence Systems

Bella Ingles
 MLS Administrator
 MLS Listing Management

Juan Priego
 Maintenance Coordinator
 Maintenance Requests
 Make-ready / Turnovers

Geneva McNeil-Phifer
 Field Representative
 Walk and Document Properties

Keith Porter
 Property Evaluator
 Property Evaluations